Keys to Robbery Prevention

Develop strong store policy—

- Know it!
- Enforce it!
- Educate employees!

Awareness-

- Reduction of opportunity equals reduction of vulnerability

Suggested tools:

1. KCPD Robbery Kit– a self-help book on the steps to follow after a robbery. Kit includes the sign to place in the window showing a business is closed due to an emergency, a notification sign that the premises is under surveillance and a Suspect Description form.

2. Height Strip.

To download the Kansas City Police Department Robbery Kit, signs and forms, or for additional literature, please visit the Kansas City Missouri Police Department's website:

www.KCPD.org

Kansas City Missouri Police Department

Robbery Unit
1125 Locust Street
Kansas City, MO 64106

Phone: 816-234-5230
Fax: 816-234-2344
Internet: www.KCPD.org

ROBBERY PREVENTION FOR BUSINESSES

Kansas City Missouri Police Department

KCPD Robbery Unit
1125 Locust Street
Kansas City, MO 64106
(816) 234-5230

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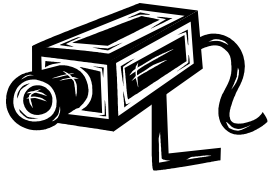
Robbery prevention begins with reducing opportunities!

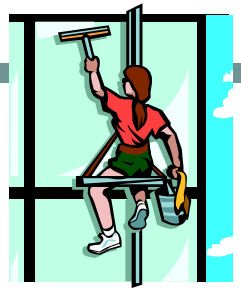
Be proactive—

- Install a height indicator strip on the door frame.
- Place a workable camera at eye level inside the business, aimed at the front door.

Interior opportunities—

- Greet all customers as they enter.
  - ⇒Make eye contact.
  - ⇒Ask open ended questions.
  - ⇒Make transactions personal.
- Be aware of who is inside the business.
  - ⇒Watch for suspicious persons or activities.
- Keep the business clean and uncluttered.
  - ⇒Interior and exterior should be well lit.
  - ⇒Do not block view throughout the store or outside into the parking lot with display items, posters or signs.
- Enforce Store Policies
  - ⇒Clearly posted rules eliminate confusion.





Exterior opportunities—

- Increase visibility
  - ⇒Lights.
  - ⇒Trimmed Landscape.
  - ⇒Eye-viewers.
  - ⇒Keep windows clear of posters or signs.
- Control access.
  - ⇒Keep rear doors locked.
  - ⇒Keep doors locked when the business is closed.
  - ⇒Keep the dumpster areas locked.
- Recognize suspicious activity.
  - ⇒Watch for people loitering, before or after business hours.
  - ⇒Look for unoccupied vehicles.
  - ⇒Watch for people wearing clothing out of season.
  - ⇒Watch out for any "odd" behavior.
- TRUST YOUR INSTINCTS

Vulnerabilities—

- **Taking out the trash.**
- **Night Deposits.**
- **Going home.**

- Have specific rules for employees.
- Vary routines.
- Safety in numbers.

During a Robbery—

- ▲ **Cooperate**
- ▲ **Try to remain calm**
- ▲ **Do not resist**
- ▲ **Do not talk or ask questions**
- ▲ **Do not stare**
- ▲ **Expect to be threatened**
- ▲ **Keep hands in plain sight**
- ▲ **Activate alarm only if able to do so safely**

After a Robbery—

- ▲ **DO NOT give chase or follow suspect(s)**
- ▲ **Activate silent alarm**
- ▲ **Call 911 and say "I've just been robbed"**
- ▲ **Stay on the line to answer all questions**
- ▲ **Lock the front door and put up a "closed due to emergency" sign**
- ▲ **Do not allow anyone to leave or enter until the police arrive**
- ▲ **Move the person who was robbed to a quiet place**
- ▲ **DO NOT touch anything! Try to preserve the crime scene**
- ▲ **Do not discuss observations with anyone**
- ▲ **Distribute "Suspect Description Forms" to be completed individually**
- ▲ **Give the forms to the police upon arrival**