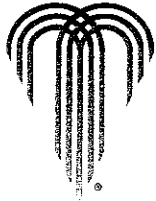


CITY OF FOUNTAINS
HEART OF THE NATION



KANSAS CITY
MISSOURI

Office of the Mayor

Mayor Mark Funkhouser

29th Floor, City Hall
414 East 12th Street
Kansas City, Missouri 64106-2778



2006

(816) 513-3500
Fax: (816) 513-3518

June 19, 2007

Dear Task Force member:

Thank you for participating on the Economic Development Task Force. This is a good group, and you are working on important and interesting issues.

I'm asking you to make recommendations about how the City should use economic incentives to encourage economic development and help achieve important public goals. I'm also asking you to work quickly – with a deadline to report of August 30.

To meet that deadline, I hope you will focus on the big-picture questions:

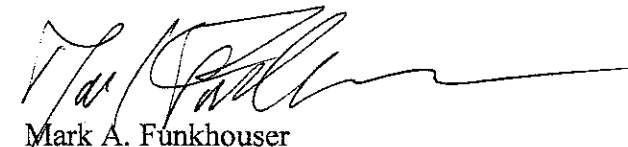
What do we want to achieve with incentives?
When do we want to use incentives?
Who will be responsible for measuring the results?

You'll be tempted to get bogged down in details and in rehashing the City's past frustrations in its efforts to develop an incentive policy. Please try to focus on the task at hand. Try to keep the focus on moving us forward in a positive way.

Both the City Manager and I are providing staff to the task force. The City has contracted with a consultant to help develop an incentive policy. You have some strong resources with which to work.

I also want to encourage you, if you haven't already done so, to read the consultant's report on Sustainable Economic Development. That report includes some recommendations that I hope the Task Force will consider as a starting point.

Again, I want to thank you for your service to the citizens of Kansas City.



Mark A. Funkhouser
Mayor