

# HEART

OF THE

# CITY

AREA PLAN

## Human Investment Workshop

January 26, 2010

Presented By:

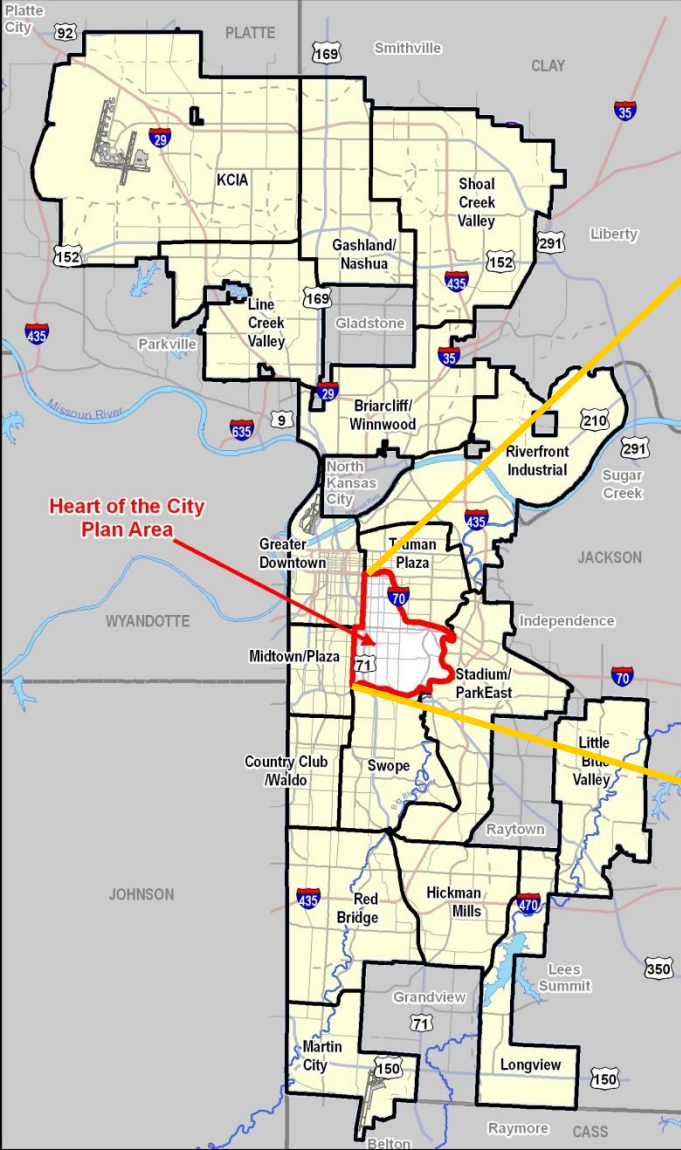
Gerald Williams & Randy Dunn

KCMO City Planning and

Development Department



# Location



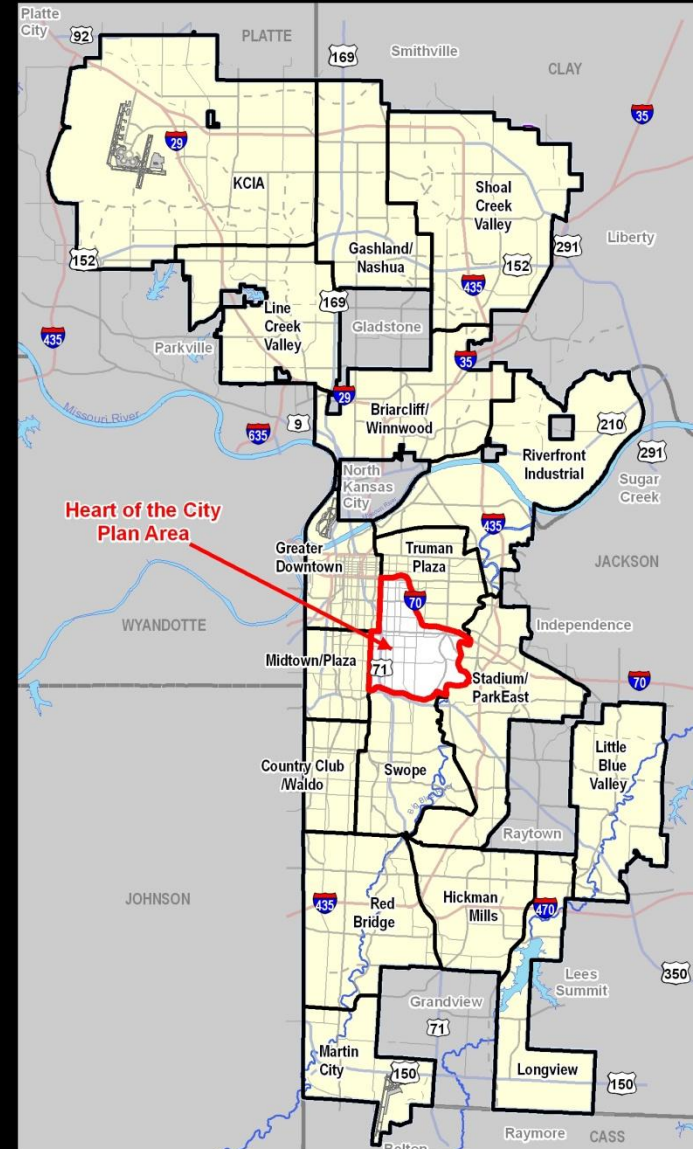
# Process Schedule

PRE PLANNING				VISIONING				PLAN PRODUCTION						ADOPTION																					
Sept		Oct		Nov				Dec				Jan				Feb		March		April				May											
3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1									
DATA & PRELIM. ANALYSIS						VISION AND GOALS						RECOMMENDATIONS						DRAFT PLAN						FINAL DRAFT						ADOPTION					

 Community Workshop
  Steering Committee Meeting

What is an Area Plan?

- Most Areas of the City have existing area plans.
- Historically City Broken into 46 areas.
- Plans become out of date and layered.
- Establishment of 18 Zones Citywide.



**Citywide Plans** – provides broad policy framework for entire city (FOCUS Plan).

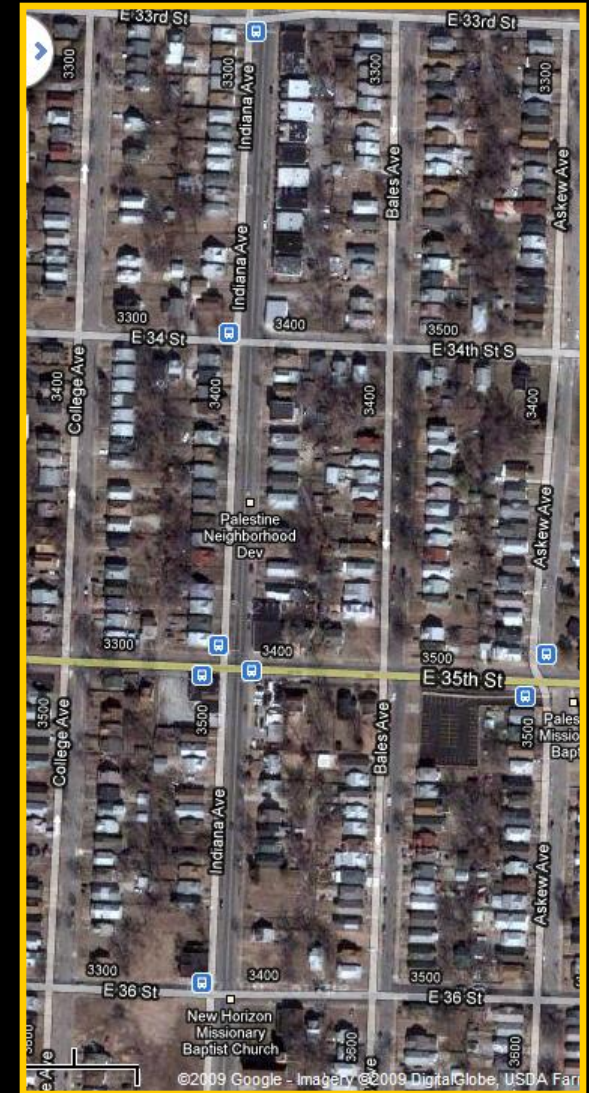
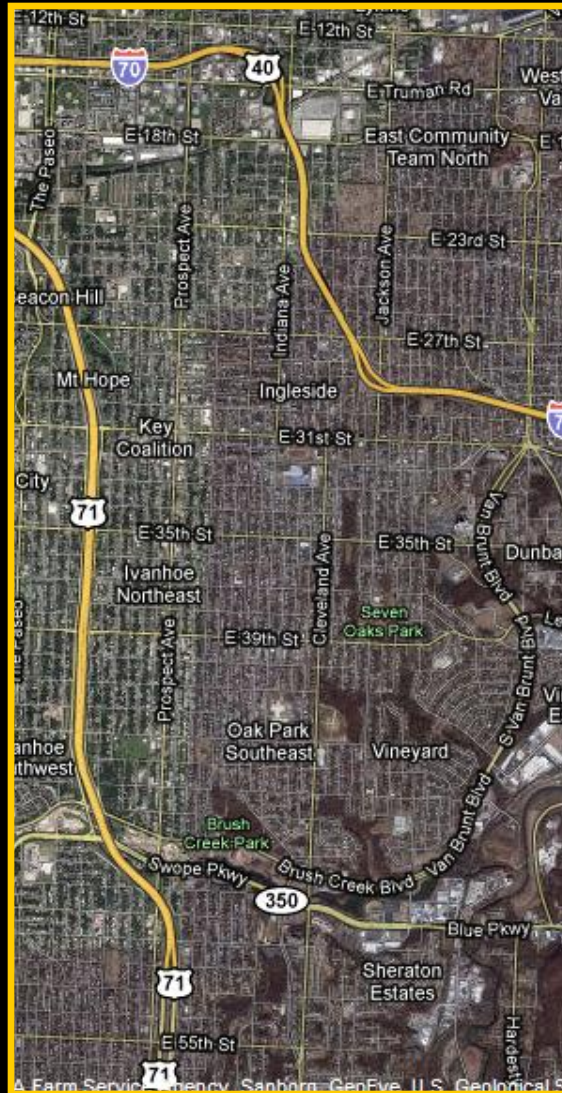
**Area Plans** – applies broad Comp Plan policies in a smaller area

**Neighborhood Plans** – will be integrated in HOTC Area Plan.

## Plan Hierarchy

- upper layers guide lower.
- lower typically provide more detail

# What is an Area Plan



transit, biking, walking

history + culture

demographics

economic development

public realm / infrastructure

**Technical Analysis + Strategy = Actionable Plan**

land use & urban design

public input

GIS suitability analysis

housing

traffic circulation



## Area Plans are **proactive** and **reactive**

- **proactive** – recommended strategies and actions:
  - phasing specified in implementation
  - provides a to-do list
  - policy and CIP projects
- **reactive** – used as a decision-aiding guide:
  - evaluate projects (plan is intended to be flexible)
  - guide CIP planning, service and project delivery.
  - some implementation market driven

Project Team



# Workshop Goals

The goal of the Human Investment workshops is to gather additional professional expertise on key social issues pertaining to the Heart of The City Area Plan. We will use these workshops to develop a preliminary set of strategies to present to the Steering Committee and public in late February.

# Vision Statement

## ***Vision Statement:***

***We must build on the areas extensive assets to become a model urban community and reaffirm the central city as the rightful and vibrant Heart of The City.***

***The Heart of the City will be a community where investments in people occur along with investments in desirable urban neighborhoods; where density supports needed services and amenities; where people and businesses are treated as the customers – and the community is treated as the product; and where jobs are plentiful and accessible.***

# 4 Primary Objectives

The following objectives support the Vision Statement and are the core components of the plan:

- 1. People First** – *Focus on human investments, creating residents that are productive, healthy and caring.*
- 2. Create Jobs** – *Increase employment opportunities within the Heart of the City and provide job skills.*
- 3. Promote Sustainability** – *Use sustainable practices to guide policy recommendations and development decisions.*
- 4. Repopulation** – *Increase population and focus on rebuilding desirable urban neighborhoods.*

# Human Investment Goals and Big Ideas

- ***Goal: Build social and human capital together with physical capital, focusing on human investments which create productive, healthy, caring, informed and empowered citizens.***

# Human Investment Goals and Big Ideas

- **Big Ideas/Guiding Principles –**
  - Promote entrepreneurship
  - Develop a skilled labor force
  - Prepare people for work
  - Promote universal child care and development
  - Provide sound education and lifelong learning
  - Focus on preventative health care, enhancing city life

# Databook Issues

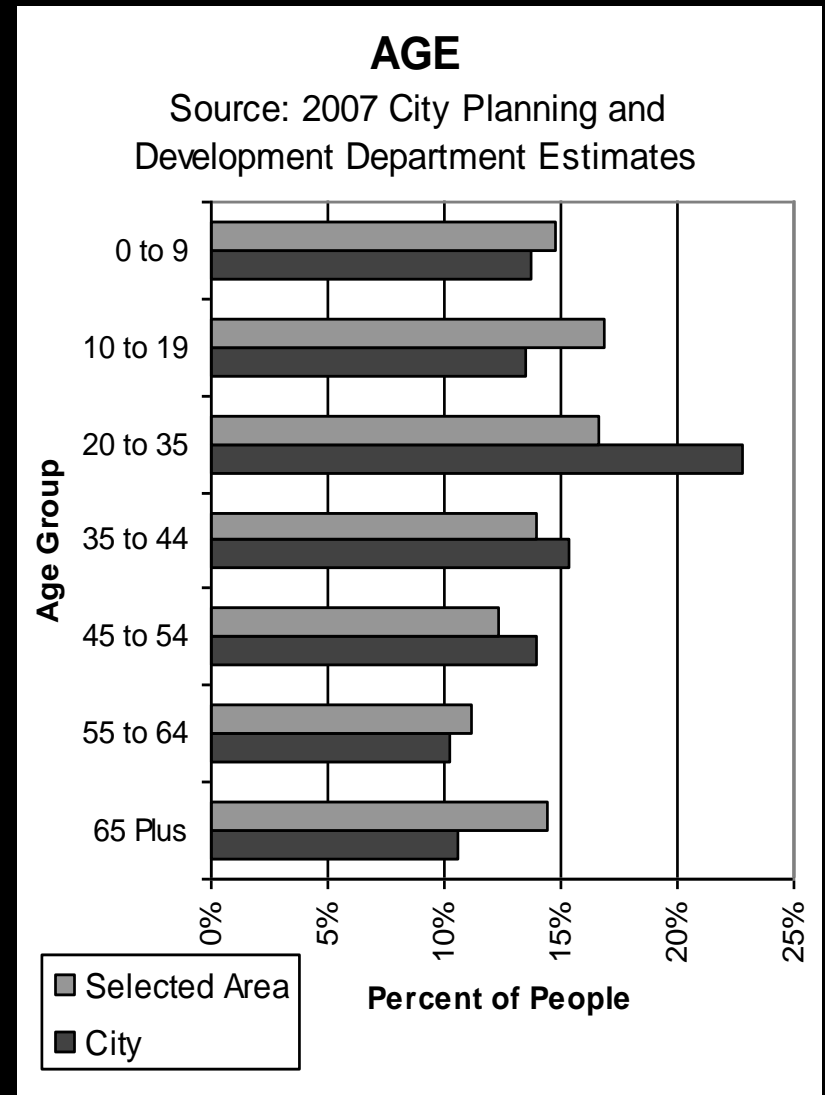
- Examine impacts to the school district from recent school closings and loss of school aged children in the area and explore strategies for viable and improved public education
- Identify strategies to address impacts on communities with high foreclosure rates

# Databook Issues

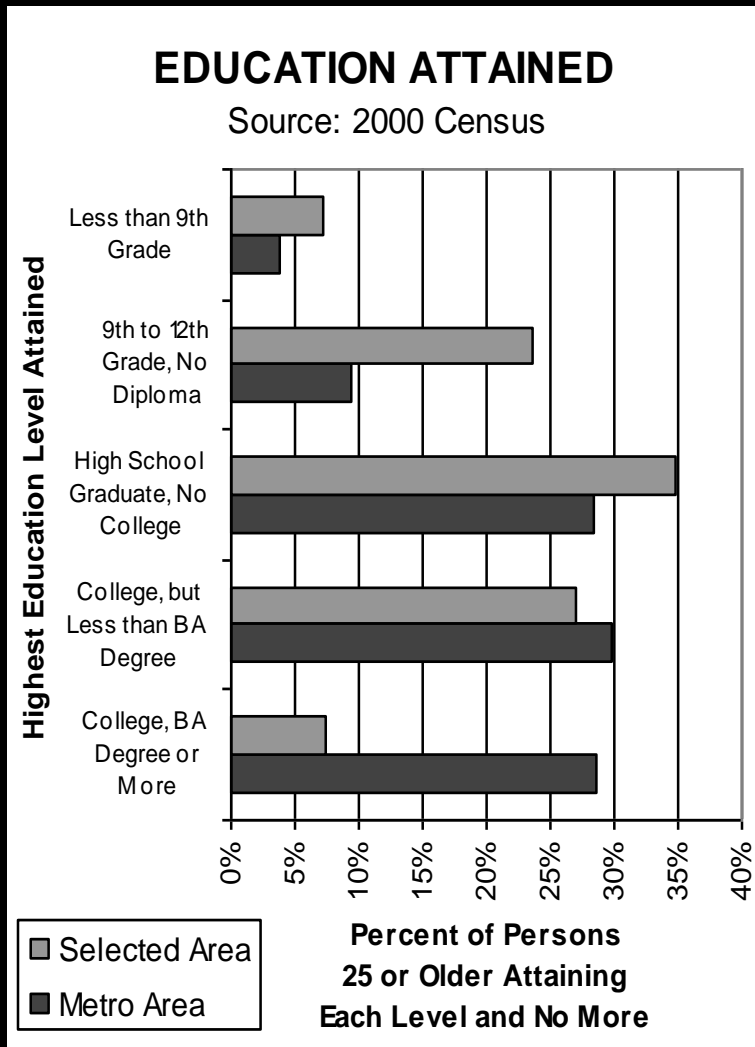
- Explore ways to address crime and improve on emergency response times
- Identify strategies to invest in people (social capital)...
- Provide strategies to increase employment opportunities within the area, particularly for HOTC residents
- Identify strategies to improve educational attainment and job preparedness of area residents.

# Databook Issues

- The number of school aged children has decreased by 31% between 1980 to 2000
- The area has a smaller percentage of persons in their wage earning years than the city (20-64years) and a greater percentage of 65 or older.
- The following schools have already been closed in the plan area: Meservey, Greenwood, Seven Oaks, Old Faxon with more closings likely.



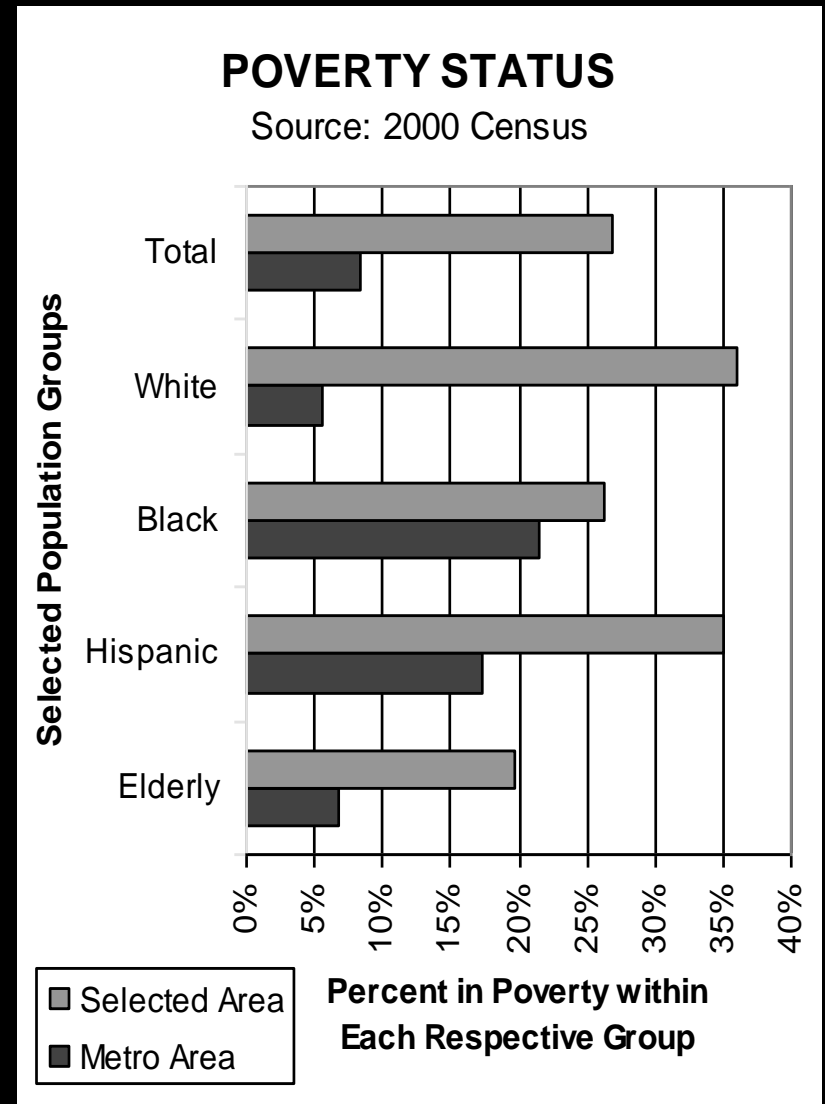
# Databook Issues



- While educational attainment is improving it is still much lower than the city as a whole
- From 1980 to 2000 there was a large reduction in persons with less than a 9<sup>th</sup> grade education (24.5% to 7.2%) and a large increase in persons with at least some college (17.6% to 34.4%)
- The percentage of persons with a college degree is still far less than the city.

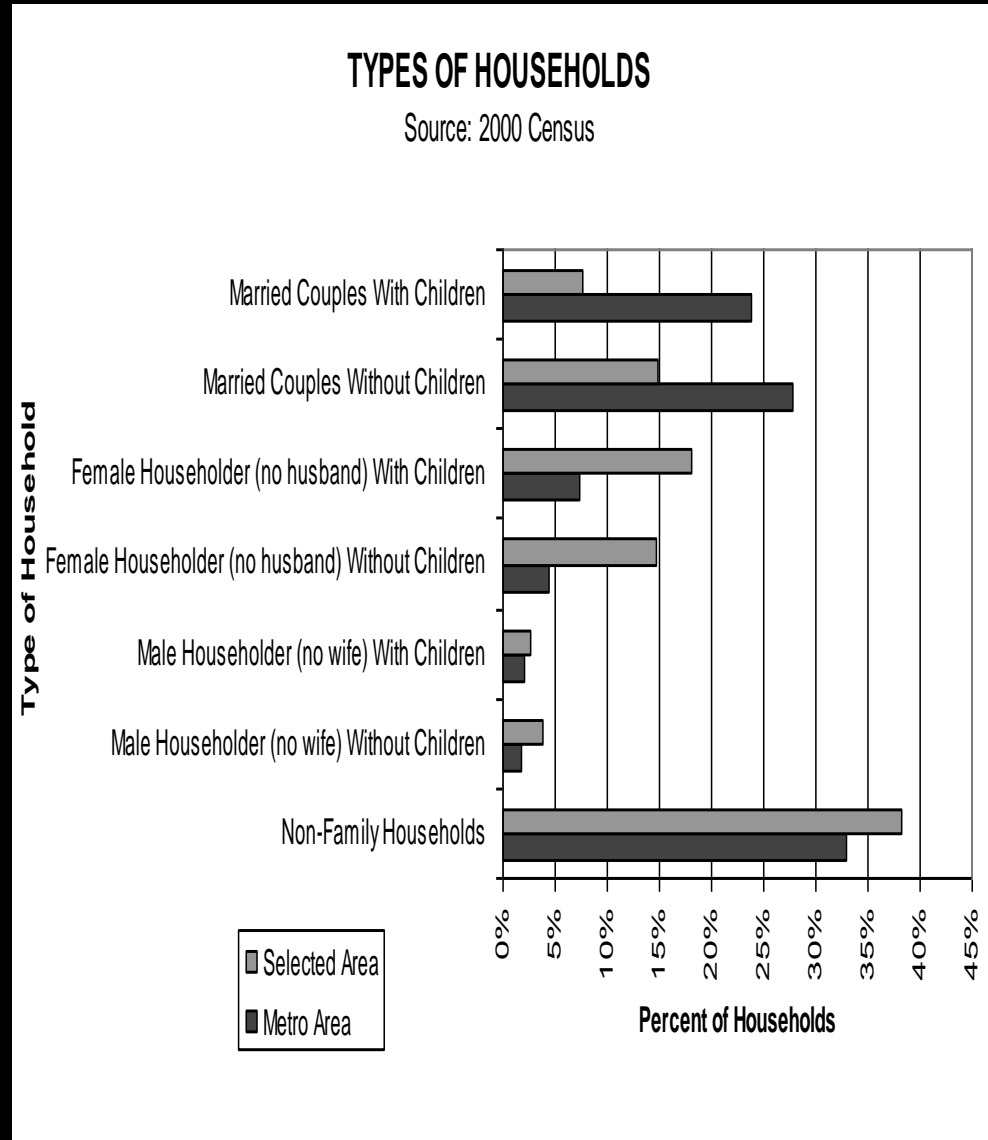
# Databook Issues

- The median household income in 2000 was \$29,046 (in 2009 dollars) 60% of the metropolitan median household income
- Nearly twice the number of people receive social security and public assistance income as citywide
- 26.8% of HOTC residents live in poverty, significantly higher than the 14% of persons citywide.

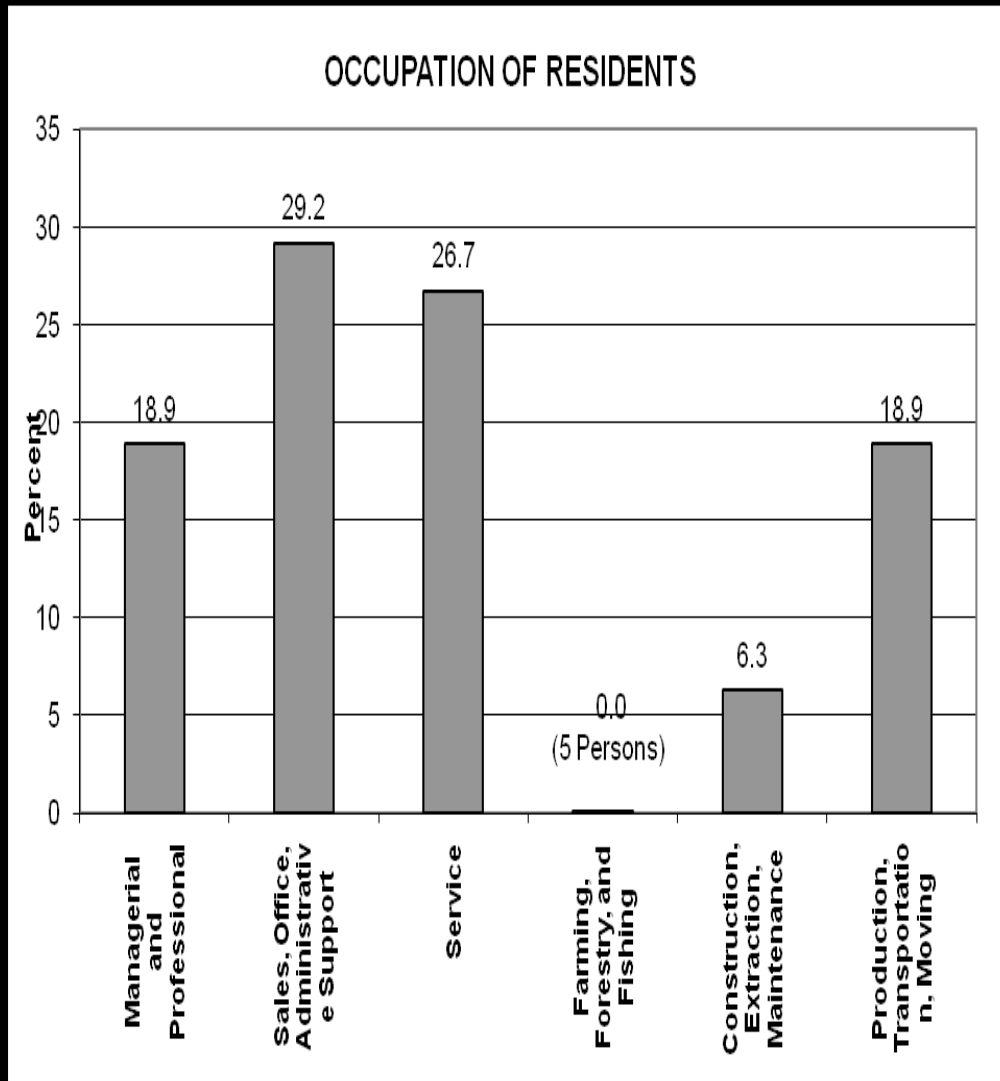


# Databook Issues

- Households in the area are predominately non family households and households headed by unmarried or separated persons.
- Only 23% of households are led by married couples (with or without children) compared to 52% in the metropolitan area.
- 33% of households are led by a female with no husband present compared to 12% in the metropolitan area.



# Databook Issues



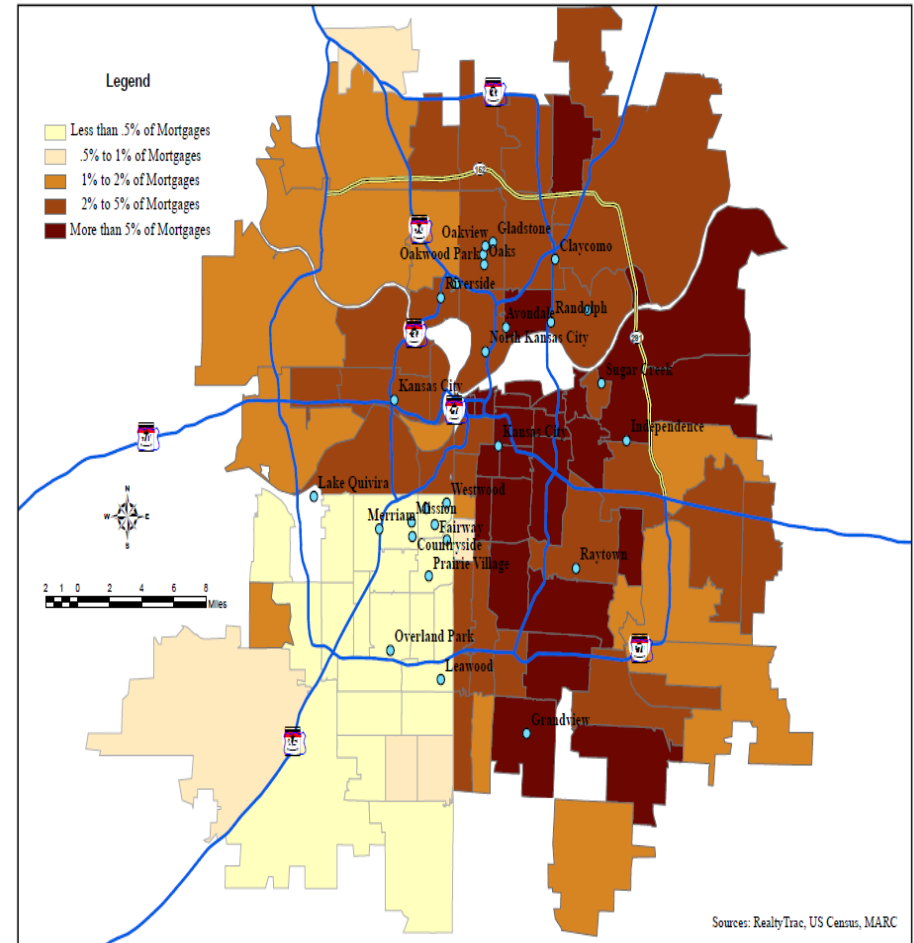
- Total unemployment (12.8% of the labor force) was nearly double the citywide unemployment rate of 6.3% in 2000

- Those that are employed are more likely to work in sales or service occupations which are typical lower wage paying jobs.

# Databook Issues

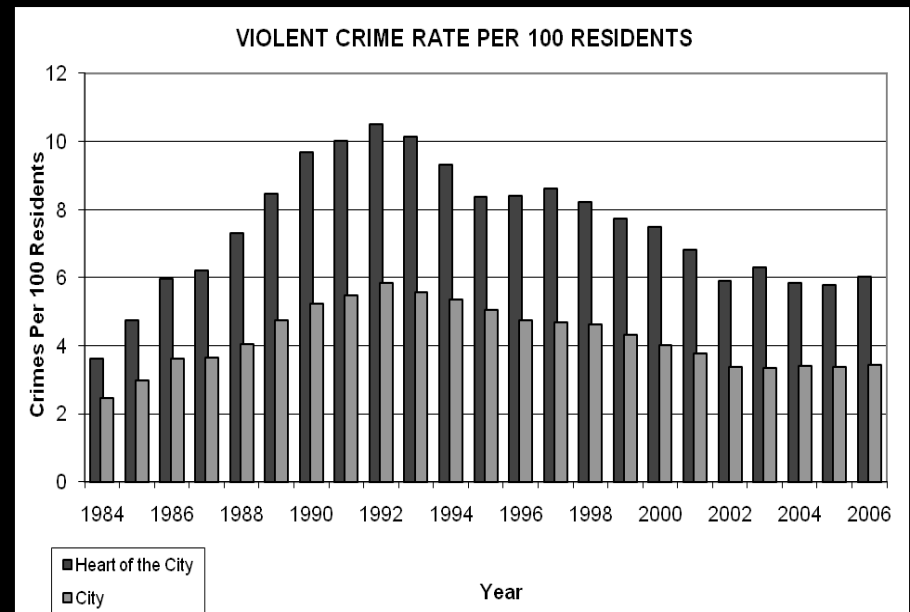
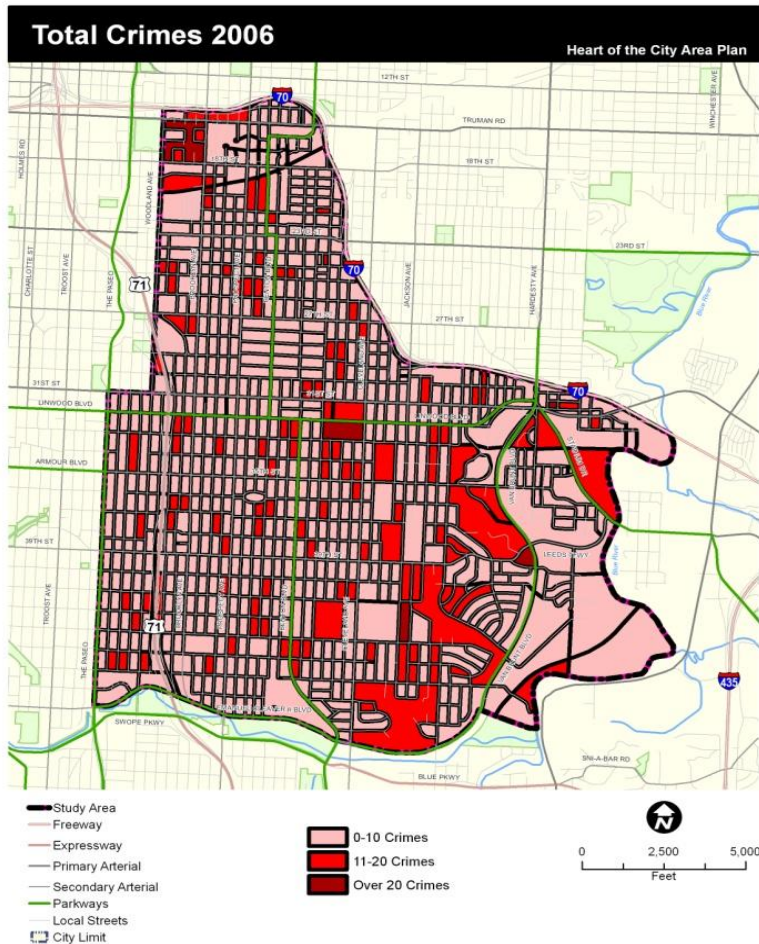
- Foreclosure rates in the HOTC are among the highest in the region.
- Only 54% of occupied housing units were owner occupied in 2000
- In 2000 15% of the housing units were vacant and 62.7% of those homes were not on the market.

## 2007 Foreclosures in the Core Metro Area



# Databook Issues

- Although well above citywide levels, the overall number of crimes and the crime rate have declined since 1993



# Human Investment Questions

- Is there a need for the following services:
  - Homelessness/Prevention
  - Financial Services
  - Domestic Violence
  - Foreclosure Prevention
- What services are not being meet?
- What services are adequately being meet?
- Is there a central location that provides information regarding the availability of services and resources?

# Human Investment Questions

- How might schools closings affect area residents?
- Is there an over abundance of any one type of service providers?
- What resources do the service providers need?
- What additional data/analysis is needed?
- What additional needs are there?
- What should the next steps be?
  - Needs assessment?
- What metrics should be used to measure improvement?